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FOR IMMEDIATE RELEASE

SECOND ANNUAL CIMS USER GROUP CONFERENCE A SUCCESS

(Sauk City, Wisconsin) On November 29, 2007, more than 50 cemeterians from eight states gathered at the Cedarberry Motel for Ramaker & Associates' second annual CIMS (Cemetery Information Management System) User Group Conference.

This conference was created to assist CIMS clients in getting the most from their software and for the software developers to receive first-hand feedback from CIMS clients to help improve the software. Attendees began the morning learning more about the software's comprehensive tools and how to become more efficient. This included a tips and tricks section provided by Deb Karpen, a Ramaker & Associates sales consultant.

After lunch, the day continued with a presentation by Christine Toson Hentges, Vice President of Pinelawn Memorial Park in Milwaukee, WI; Restlawn Memorial Park in Wausau, WI; and Fort Howard Memorial Park in Green Bay, WI. Christine spoke about "Master Planning Your Cemetery" and presented ideas about how cemetery managers can increase their business by providing more options to their customers.

Curtis Paul, a CIMS Programmer at Ramaker & Associates, then presented the new features in Version 3.4 of CIMS. Many of these new features were developed based on suggestions from current CIMS clients.

Brandon Finley, Director of CIMS at Ramaker & Associates, wrapped up the day leading a discussion where the attendees were asked for suggestions on improving the software.

"Once again, this conference provided a perfect opportunity for our clients to visit and learn about ways they can improve their operations and keep better records," says Finley. "I am so proud of how this conference continues to grow. I think this is truly a testament to our product and the level of service we provide." Plans are underway for the third annual conference to be held in 2008.

CIMS, Cemetery Information Management System, is a custom-tailored, computer software application specifically designed for owners and managers of cemeteries. Ramaker & Associates has been providing software solutions for cemeteries since 1998 and have more than 300 clients nationwide and internationally currently using the software.

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