

# CIMS NOTES

**Special points of interest:**

We send our newsletter to interested cemeterians by e-mail only. If you would like to be added or removed from our list, [please let us know](#).

All clients will continue to receive our newsletter by e-mail or first class mail.

**1-800-332-7532 or  
cims@ramaker.com**

## Need Cemetery Software?

Look inside for a chance to get a grant for CIMS

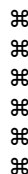
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## Ramaker & Associates, Inc.

### User Group is a Success!

On November 1, 2006, cemeterians from nine states gathered at Ramaker & Associates' office in Sauk City, WI for the first annual CIMS User Group Conference.



Attendees began the morning with a general discussion on how they utilize the software and shared tips and tricks they've found. After lunch, David Brenner of Prairie Home Cemetery in Waukesha, WI, discussed how they have been using CIMS for the past five years and detailed their future plans for software features.

Vicki Parkhill of the City of Gulfport, MS, manages four cemeteries where Hurricane Katrina struck and demolished the cemetery office and all of the records. However, Ramaker & Associates had completed

the scanning of all this information and was able to e-mail them electronic copies of all their documents and provided new hard copy versions of all their lot and burial cards.

The day continued with a discussion about future versions of the software. "This conference provided an opportunity to gain feedback so we can incorporate additional tools in the software to make the cemetery operations more efficient," said Brandon Finley, Director of CIMS.

The day concluded with

a tour of the local Wollersheim Winery.

Following the conference, Pat Glocke from Most Precious Blood in New London, WI stated that she didn't realize that she wasn't really using the program to full capacity.

CIMS Light users (data only) said it was great to see the mapping in action and visit with those currently using it. Julie Busch from Memorial Gardens Cemetery in Dubuque, IA acquired our software after a change in cemetery ownership. She's now looking at upgrading to CIMS with interactive mapping.

Thank you to all those who attended. Sharing your experiences with us and other users is a great way to get people thinking.

**Watch our next issue for information on the second annual User Group Conference scheduled for this fall.**





Spread the Word!



## SOMETHING NEW...

### Client Referrals

Word of mouth is the best source of information. We have always been very thankful to our CIMS Users for telling others about our cemetery software. Starting this month, any CIMS Light or CIMS software

user who refers another cemetery can receive a bonus. Upon receiving a newly signed contract, the referring cemetery will be given a \$250 credit. This amount will go towards their own Maintenance and Tech Support Contract for one year. The referral form (located

below) must be returned with the order form or signed contract. Please feel free to copy this form as necessary. You can also obtain a copy of the referral form via our website at: [www.1cims.com/referral.html](http://www.1cims.com/referral.html). Thanks again for the help!

 <p><b>RAMAKER</b> &amp; ASSOCIATES, INC.</p>	<h3>CIMS Cemetery Software Referral</h3>	
<p>_____ (name) from _____ Cemetery</p> <p style="text-align: center;">Referred CIMS™ software to us. Thanks for your help!</p> <p>_____</p> <p style="text-align: center;">(signature, cemetery, date)</p>		
		<p>1/07</p>

## New Regional Sales Staff



Ramaker & Associates has named Deb Karpen of Jefferson, SD as the Regional Sales Consultant for the Upper Midwest region for CIMS.

In this newly created position, Karpen will be responsible for software sales to customers for CIMS cemetery management and mapping software. The territory includes Wyoming, North Dakota, South Dakota, Nebraska, Iowa and Minnesota. She will also pro-

vide training and implementation support to customers in this region.

Karpen has nearly 17 years of experience at Gateway, Inc., the computer and electronics manufacturer in South Dakota. At Gateway, Karpen held positions in Marketing and Retail Operations. Her most recent position was IT project manager where she was involved in the design, testing, implementation,

training and support of the quoting and order entry software package.

“Deb’s experience in sales and IT implementation will make her a great resource for our clients and a valuable asset to our organization,” says Brandon Finley, Director of CIMS at Ramaker & Associates.

## CIMS will be attending Shows



The Ohio Township Association’s Winter Conference and Trade show will be January 31 – February 2, 2007 at the Hyatt Regency in Columbus.

We look forward to seeing our clients and meeting friends.

Stop by **Booth 312** and see CIMS Cemetery Management Software in action.

The International Cemetery, Cremation, and Funeral Association’s Annual Exposition will be March 20 –22, 2007 at the Mandalay Bay Resort in Las Vegas, NV.

The Expo Hall will be open Tuesday evening, all day Wednesday and until 2 pm on Thursday.

## Software Tip

Don’t forget to click **“Update”** after making a change in the space information window. This will save your edits.



## Ramaker & Associates Announces CIMS Grant Program

Do you or someone you know want to have CIMS but can't afford it? Well, we are offering you the opportunity to make a dream come true.

Ramaker & Associates will offer a grant of up to \$5,000 worth of CIMS software.

**Rules:**

You must be a **non-profit** cemetery and willing to tell us about your cemetery and its needs. The criteria for selection of the grant recipient will be based on creativity and need. The grant application should include one of the following options: Write

an essay of no fewer than 500 words, create a video not less than five (5) minutes in length or use your imagination to express your cemetery's needs. We want to help you, so put your creativity to work and be rewarded. Tell us why you need CIMS more than any other cemetery. The recipient will be chosen by a pre-selected group from Ramaker & Associates, Inc. The recipient will be contacted directly and also listed in the next newsletter, as well as additional industry publications.

All grant applications must be received by 4 pm on June 1, 2007.

The decision will be made public on or before July 20, 2007. This should make it possible for CIMS or CIMS Light to be up and running for your cemetery by the end of the year.

If you have any questions regarding the grant, please give us a call at 800-332-7532.



**To Enter:**

- ◆ Fill out the grant application form in our newsletter or print one off from our website: [www.1cims.com/grant2007.html](http://www.1cims.com/grant2007.html).
- ◆ Make sure to include your essay, video, etc.
- ◆ Send the grant application by registered mail or delivery to:

**Ramaker & Associates, Inc.**  
**Attn: CIMS Grant**  
**1120 Dallas Street**  
**Sauk City, WI 53583**

◆ Deadline is: June 1, 2007



### CIMS Grant Application Official Form

Name of Cemetery \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone number \_\_\_\_\_ e-mail \_\_\_\_\_

Mailing address \_\_\_\_\_  
 \_\_\_\_\_

Type of application submitted:     Essay     Video     Other

Are you interested in **CIMS Light** (data only)  or **CIMS** (mapping)  Not sure  ?

Signature \_\_\_\_\_ Date \_\_\_\_\_

By submitting this grant application, you agree to let Ramaker & Associates, Inc. use any submitted images or text for promotional purposes. Thank you.

**Remember**—you must be a Non-Profit Cemetery with a 501 3-C number to enter.

CIMS 2007



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**CIMS™ NOTES**

We're on the web!

[www.ramaker.com](http://www.ramaker.com) or [www.1cims.com](http://www.1cims.com)

**ARE YOUR RECORDS SAFE FOR  
THE NEXT GENERATION?**

**Ramaker Adds Kiosk Software to Product Line**

In talking with our clients, it has become apparent that many cemeteries would like to provide a tool where cemetery visitors could look up information about their loved ones without using the staff's time. In response to this need, we are releasing CIMS for Kiosks. This software is designed to be run on a touch screen kiosk like the one shown at the right, or else on any computer with a touch screen monitor. The software is currently being tested by one of our clients and will be available for sale within the next few months. It will allow a visitor with minimal computer experience to look up information about people buried in the cemetery. They can see a

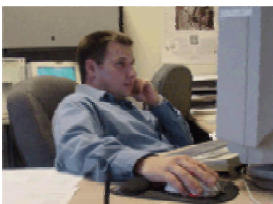


map showing where the burial is, and even print a copy of the map to take with them. If you would like additional information about CIMS for Kiosks, please contact Brandon Finley at Ramaker & Associates.



**Maintenance Program**

Included with the purchase of any CIMS or CIMS Light software, is 120 days of free technical support and upgrades. You then have the option of participating in the CIMS Maintenance Program. Have the security of knowing that you will be able to have your questions answered as often as you need - wherever you are. If we are not able to help you solve problems over the phone or by e-mail, we are also able to connect directly to your computer via the internet. All updates to the software are received free of charge while enrolled in the maintenance program. Renewal invoices are sent annually. Remember, you can sign up for the maintenance program at any time. - call us for more details -



**Welcome to some of our newest clients**

CIMS Light

- St. John the Baptist Cemetery (NY)
- St. Peter Apostle Cemetery (WI)
- Maplewood North Parish (NH)
- New Elmwood Cemetery (CO)
- City of Mesquite (TX)
- Penryn Cemetery Association (PA)
- Cedar Grove Cemetery Assoc. (NJ)
- Rest Haven Cemetery (WI)
- Woodlawn Cemetery (PA)
- Village of Wonewoc (WI)
- Brooking Cemetery (MO)

CIMS

- East Dalton Oakhill Cemetery (MI)
- St. Andrew Ukrainian Orthodox (IL)
- St. Patrick's Cemetery (IL)
- Fletcher Cemetery (OH)
- Calvary Cemetery Association (OH)
- St. Peter's Episcopal Church (DE)
- St. Peter's Catholic Cemetery (SD)
- Pine Island Public Cemetery (MN)
- United Church of Angel Fire (NM)
- Rose Hill Cemetery (SD)
- St. Joseph's Cemetery (PA)